



कृषि विज्ञान प्रदर्शनी



29 30 31

**MAY, 2020**

GRAIN MARKET, KARNAL



## About Crop Science Expo 2020

Crop Science Expo is an Exhibition and Product Launch Platform targeting Agriculture Sector Professional's from Agriculture Implements, Agro inputs, Irrigation, Organic Agriculture, Floriculture, Horticulture, Aquaculture, Greenhouse, Dairy Processing storage etc. This event will also focus on use of Solar Energy in Farming. Crop Science Expo will surely be helpful for growth of farmer.

Crop Science Expo wishes to introduce contemporary agriculture, horticulture and dairy farming technologies along with their best practices. This can inevitably help countless farmers.

The purpose of the event is to serve a platform for bringing together agriculturist to interact with the leading international agriculture technology companies.

It is an Agriculture Exhibition with an aim to create a distinct platform for the Indian Agricultural society. This will serve as a forum where compatible Organizations, Government officials, Policy Makers and Media Groups not only from across India but also from abroad will come together to have a dialogue with the farmers & other stakeholders and discuss the ways to promote agro industry. This exhibition will be a great event for drawing the entire farming community to hold discussions for the growth of the agriculture sector.

### Stall Booking Charges:

Charges Per Sq. Mtr.

Space Type	INR	USD	EURO	Minimum Area
Raw Space	₹6000	\$150	€140	18 Sq. Mtr.
Constructed Booth	₹7000	\$180	€160	9 Sq. Mtr.

Taxes extra as applicable

# EXHIBITION & PRODUCT LAUNCH PLATFORM

### Standard Shell Scheme



#### A Booth will comprise of the following

- Basic Stand Construction
- Spot Lights
- Synthetic Carpet
- 2 Chairs
- 1 Reception Counter
- Company Name on Fascia
- 5 amp Power Point

*Sponsorship options are also available.*

## 5 Reasons to Exhibit at Crop Sciences Expo

- Opportunity to interact with hundreds of potential new customers under one roof.
- Attract the motivated buyers for your products / services and generate business leads.
- Demonstrate Latest Technological Developments and New Product to thousands of new buyers on most visible platform.
- Bring your business face to face with decisions makers including Progressive farmers and Dealers and Distributors and C & F Agents.
- Know you customers' requirements directly from the Horse's Mouth

## Exhibitor Profile

### Agro Inputs, Machinery, Implements, Irrigation & Infrastructure

- Agriculture inputs i.e. seeds, fertilizers, pesticides, Agro Chemicals, Insecticides manufacturers, distributors & suppliers.
- Farm equipment's, Agri-implements, machinery, tractors, combine harvesters, tillers, Precision Farming, Generator sets, pumps and pipes etc. manufacturers, suppliers, importers & traders
- Agricultural/Horticulture Products like fruits, vegetables, flowers manufacturers, traders & Exporters
- Central & State Government Ministries, Departments & Nodal Agencies of Agriculture & horticulture
- Irrigation equipment's, machinery & Watershed Management products manufacturers, suppliers & traders
- Agri-Biotechnology, Nanotechnology, Tissue culture Laboratories, Soil Testing Equipment, Climate Control & Automation Equipment
- Cold chain Equipment for Perishable Produces, Cold storage & Refrigeration Appliances, Perishable Cargo Handling, Refrigerated Van & Trucks, Digital Temperature Controller & Data Logger etc.
- Poly houses, Greenhouses, Shedding Nets Equipment Manufacturers,

- Consultants & Suppliers
- Post-Harvest, Material Handling, Bulk Storage, Packaging Technology & Services Equipment's Manufacturers & Suppliers
- Banks, Financial Institutions, NBFCs, Insurance, IT & other Services
- Floriculture & Nursery Industry
- Organic Food Products & Organic Certification Agencies
- Grading, Sorting, Wrapping, Sealing & Lamination, Elevator, Conveyors, Rotary Separators Equipment manufacturers & Suppliers
- Co-operative Societies, SHGs & NGOs
- Professional consultants
- Agricultural Publications, Directories, CDs etc.
- Trade Associations & market bodies
- International Buyers & Export Houses

### Wellness

- Academic / R&D institutions
- Bio-pesticides products / manufacturers
- Bio-energy producers / services / fuels
- Bio-fertilizers producers / products
- Bio-informatics & IT in biotechnology
- Organic certification and inspection agencies
- Organic fertilizer / pesticides producers / products (including manure)Animal

### Husbandry System & Technology

- Animal Breeding, Nutrition, Shelters, Vaccines
- Animal Management Software
- Dairy Equipment
- Fisheries & Fishing Equipment
- Live Stock, Dairy Farming & Poultry
- Veterinary Medicines

### Energy & Eco Friendly Environment

- Bio Products - Biogas, Manure, Vermicomposting, Bio Fertilizers & Bio-Toilets
- Equipment, Water Supply Solutions & Hardware
- Microbial Technology & Fermentation
- Renewable Energy - Wind Energy Solutions, Solar Energy Solutions, Biomass, Solid Waste Management

### Farmers Welfare Program

- Awas Yojna
- Kisan Vikas Yojna
- PRADHAN MANTRI FASAL BIMA YOJNA
- National Project on Organic Farming
- Rashtriya Kirshi Vikas Yojna
- Soil Health Cards Scheme

## Visitors Profile

- Agents & distributors
- Agro producers
- Agro industry corporations
- Agriculture departments
- Agri-input product dealers, distributors, traders/whole sellers & retailers
- Agri marketing boards
- Agriculture research institutes /universities /colleges
- Associations boards & other nodal agencies
- Banks and credit agencies including insurance
- Central & state government departments and agencies
- CEOs / senior managers of Indian companies / MNCs

- Co-operatives of food & consumer protection
- Commodity exchange organizations
- Consultants
- Farm contractors & garden contractors
- Farmers / agriculturists
- Floriculturists / horticulturists
- International buyers & export houses
- Krishi Vigyan Kendra heads
- Landscape suppliers
- Millers
- Packaging equipment & machinery
- Scientists & technologists
- Seed certifying agencies
- Seed & organic fertilizer traders, whole sellers and retailers
- Traders, wholesalers of commodities

- Trade industry & trade media
- Trade offices
- Academia & students
- Analysts
- Biotech and allied agencies
- Business associates
- Channel partners
- Exporters
- Investment community
- Manufacturers
- Microbiologists & pathologists
- Purchase managers
- Regulators & policy makers from state & central governments
- Researchers & scientists
- Retailers / distributors
- Farmers wellness centers

## Sponsorship Benefits & Charges

Sponsorship	Platinum	Diamond	Gold	Lounge Area	Powered By	Giveaway	Lunch
No of Companies	1	1	2	1	1	1	3
Space	72	54	45	54	54	36	36
LED Wall 10 ft * 8 ft	✓	✓	✗	✗	✓	✗	✗
Flex 20 ft * 10 ft	3	2	1	1	3	1	1
SMS	5	4	4	2	4	2	2
Charges	₹ 8,00,000	₹ 6,00,000	₹ 4,00,000	₹ 5,00,000	₹ 6,00,000	₹ 5,00,000	₹ 5,00,000
	\$ 17,500	\$ 13,000	\$ 9,000	\$ 11,000	\$ 13,000	\$ 11,000	\$ 11,000
	€ 16,500	€ 12,500	€ 8,500	€ 10,500	€ 12,500	€ 10,500	€ 10,500

Platinum Sponsor	Top Branding in Promotional Material like Banners, Poster, Hoarding, Newspaper, Magazines, Invitation Letters & Website etc.
Diamond Sponsor	Branding in Promotional Material like Banners, Poster, Hoarding, Newspaper, Magazines, Invitation Letters & Website etc.
Gold Sponsor	Branding in Promotional Material like Banners, Poster, Hoarding, Newspaper, Magazines, Invitation Letters & Website etc.
Silver Sponsor	Branding in Promotional Material like Banners, Poster, Hoarding, Newspaper, Magazines, Invitation Letters & Website etc.
Powered By	Logo presence with Event Name as powered by.
Sitting Lounge Partner	Exclusive Branding in the Sitting Lounge with Flex and Plasma Televisions
Giveaway	Exclusive Branding at the Return Gift & Back Side of Coupon.
Lunch Sponsor	Exclusive Branding in Morning Hi Tea & Lunch Area & branding at coupon back side.

▪ Conference sponsorship also available

### Branding opportunity at Crop Science Expo

Particulars	INR	USD	Euro
LED Wall 10 * 8	₹75,000	\$1700	€1575
Flex 20 * 10 Outside	₹10,000	\$340	€320

#### Contact Details



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